

New Zealand Miniature Horse Association Inc



Return Form To: NZMHA Tinytales Editor

alannah.horrocks@yahoo.co.nz

Tax Invoice (when paid)

GST Number: 81-700-036

TINYTALES ADVERTISEMENT BOOKING FORM

Name: _____

Address: _____

Phone: _____ Email: _____

ADVERTISEMENT RATES (NZMHA Members)

- All rates inclusive of GST
- All rates doubled for non-NZMHA members and commercial (ie. non-horse) advertisers
- No Advertisement will be run unless payment is received prior to the copy deadline.

Packages 1, 2 & 3

- Full Payment must be paid in advance before the first issue is printed.
- This offer is for members advertising only – No commercial advertising
- Not including any cover pages.
- If no advertising material is supplied in time, member forfeits that issue.
- **There will only be 4 spaces available for both Packages 2 & 3 over the next 12 months - First in first served.**
- Pages will be allocated based on when booking form is received to make sure everyone gets a turn at their selected option.

Front Cover - Colour	\$150	Quarter Page - Colour	\$25
Back Cover - Colour	\$100	Centre Pages (2) – B&W	\$80
Inside Front Cover - Colour	\$100	Other Pages – B&W	\$60
Inside Back Cover - Colour	\$85	Half Page – B&W	\$30
Centre Pages (2) - Colour	\$150	Quarter Page – B&W	\$15
Other Pages - Colour	\$80	Classifieds (Max 25 words, 12 per page)	\$5
Half Page - Colour	\$40	Stallion Directory Ad	\$40
NEW Package 1 – Colour – 14% Discount	4 x General pages – 1 page per issue		\$275
NEW Package 2 – Colour - 14% Discount	4 x Pages – 2 x General pages, 1 x Inside front cover, 1 x Inside back cover – 1 page per issue		\$300
NEW Package 3 – Colour - 14% Discount	5 x pages – 3 x General Pages & 1 x Two Centre pages – 1 page per issue for 3 issues & 2 centre pages for 1 issue		\$335
NEW Stallion Feature Layout – ¼ page	July/Aug/Sep	Quantity	\$20
	Oct/Nov/Dec	Quantity	\$20
TOTAL			

Classified Advertisement:

Maximum of twenty five (25) words. Please complete the following details as you wish them to appear.

Make Cheques Payable to: New Zealand Miniature Horse Association Inc.

Online Payments can be made to: NZMHA 03-1322-0746088-00

All transactions must be made with the following reference in the three little boxes:

Particulars: Your Name, **Code:** Your Phone Number, **Reference:** Tinytales



Stallion Feature Layout:

- Cost is \$20 and you will get a quarter of a page, colour advertisement in the July/August/Sep or Oct/Nov/Dec issues of Tinytales. \$40 for both issues.
- You will be sent one proof to check all details and make any necessary changes before it goes to print.
- Your horse must be registered with NZMHA & must be in your name or you have a lease agreement lodged with the registrar.

Conditions of Advertising:

Horses:

- All advertised horses must be registered with NZMHA with the horses NZMHA registration number supplied to the Editor.
- Horses used for reference (eg. sire, dam, sibling, progeny or get) must have "REFERENCE ONLY". Reference horses must be registered with an approved Miniature Horse Registry and the registration numbers must be supplied.

Shows and Awards:

- Only show results from NZMHA approved shows are acceptable in advertisements. Where the show result or award is not from an NZMHA or an NZMHA Affiliated Club Show the name of the show or organisation who awarded the place or award must be included in the advertisement. All awards advertised must include the year won and the category (either A or B).

Advertisement Copy:

- While correspondence from NZMHA members is welcomed anonymous correspondence will not be printed or responded to. Names can be withheld upon request. Letters containing personalised issues will not be printed.
- All black & white articles and advertisements must be provided typed and print ready or the Ad preparation fee paid.
- All submitted material will be returned with the following issue of Tinytales.

Disclaimer:

- NZMHA reserves the right to refuse publication of letters, articles or advertising that it considers inappropriate, misleading, open to misinterpretation or not in the best interests of NZMHA, its Members or the aims and objectives of NZMHA.
- NZMHA reserves the right to edit and/or correct any statement that it considers misleading or inaccurate.
- While every effort is made to ensure the accuracy of any claims neither NZMHA nor the Editor assume any responsibility for the accuracy of any claims. In the event of a claim being found to be inaccurate, neither NZMHA or its representatives including NZMHA Council and the Editor will be held liable in any way what so ever.
- The opinions expressed do not necessarily represent those of NZMHA, NZMHA Council or the Editor.

Copyright:

- Articles reprinted from other publications must have the permission of the copyright holder provided.

Covers:

- The covers of two issues are reserved each year for the National Show winners (April/May/June issue) and Hi-Point/Gelding Incentive winners (July/August/Sep issue). The winners of these are offered the covers first at the normal rates for the position being offered. Should they not take up the offer the covers are available for general advertisers.
- Other covers are issued on a first come basis however preference will be given to advertisers requesting the cover over a request from an advertiser who has had a cover of any of the previous six issues (excluding those who are automatically offered the reserved covers above) regardless of when the request is received.
- Requests for covers must be received in the period after the copy deadline of the previous issue and before the copy deadline of the next issue eg. requests for the cover for the Oct/Nov/Dec issue must be received after June 1st but on or before September 1st.

Copy Deadlines & Publication Dates:

ISSUE	DEADLINE	RELEASE DATE
Jan/Feb/March	1 st December	End of January
April/May/June	1 st March	End of April
July/Aug/Sep	1 st June	End of July
Oct/Nov/Dec	1 st September	End of October

All advertisements that miss the deadline will run in the next edition unless a specific request not to is included with the advertisement.

Declaration: I/We hereby acknowledge acceptance of the terms and conditions of advertising and agree to indemnify NZMHA and the Tinytales Editor from any/all liability in relation to our advertisement.

Signed: _____ Date: _____

Checklist

- | | |
|---|---|
| <input type="checkbox"/> All details on front completed | <input type="checkbox"/> Form Signed |
| <input type="checkbox"/> Correct fees included/attached | <input type="checkbox"/> Advertisement Copy including Graphic/Logo/Photo Attached |

Note: A Rework Fee will be charged in relation to any/all applications submitted that are incomplete